



501 Stockton Street • P.O. Box 6885 • Radford, VA. 24142

CONTRACT RENEWAL LETTER

Date: June 25, 2026

Contract Number: RU25014

Service: Strategic Marketing and Media Placement

Renewal Term: 08/28/2026 to 08/31/2027 [Renewal No. 1 of 4]

Issued by: Radford University
Austin Eads, Procurement Officer
Phone: 540-831-5634
Email: ateads@radford.edu

Contractor: Idfive LLC
800 N. Charles St. Suite 300M
Baltimore, Maryland 21201
Anny Sequera Celis
Email: anny.sequera.celis@idfive.com

Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will remain the same.

The Contractor will submit a current Certificate of Insurance to the University within 30 calendar days of the execution of the contract renewal.

IDFIVE LLC
Signed by:
By: Andres Zapata
D863E7A7A142648D...
(Signature)

Name: Andres Zapata

Title: Founder

Date Signed: 6/30/2026 | 12:39 PM EDT

RADFORD UNIVERSITY
DocuSigned by:
By: Austin Eads
F5DBF7E03E094F1...
(Signature)

Name: Austin Eads

Title: Senior Procurement Officer

Date Signed: 7/1/2026 | 7:36 AM EDT