



501 Stockton Street•P.O. Box 6885•Radford, VA. 24142

CONTRACT RENEWAL LETTER

Date: January 25, 2022

Contract Number: RU20029

Service: Marketing Strategy and Media Placement

Renewal Term: July 30, 2022 through July 29, 2023 [Renewal No. 1 of 3]

Issued by: Radford University
Teresa Anders, Contract Officer
P# 540-831-6097
Email: tanders@radford.edu

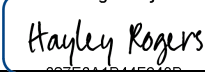
Contractor: VisionPoint Marketing, LLC
3210 Fairhill Drive, Suite 150
Raleigh, NC 27612
Diane Kuehn, CEO
P# 919-848-2018
Email: dkuehn@visionpointmarketing.com

Contract Administrator: Wendy Lowery
Phone: 540-831-6716
Email: wlowery@radford.edu

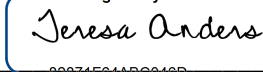
Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up to this point. The contract pricing will remain the same.

VISIONPOINT MARKETING, LLC

By: 
(Signature)
Name: Hayley Rogers
Title: VP of Finance
Date Signed: 1/25/2022 | 5:10 PM PST

RADFORD UNIVERSITY

By: 
(Signature)
Name: Teresa Anders
Title: Associate Director of Procurement and Contract Management
Date Signed: 1/26/2022 | 8:18 AM EST