



501 Stockton Street•P.O. Box 6885•Radford, VA. 24142

**CONTRACT RENEWAL LETTER**

**Date:** January 25, 2022

**Contract Number:** RU20029

**Service:** Marketing Strategy and Media Placement

**Renewal Term:** July 30, 2022 through July 29, 2023 [Renewal No. 1 of 3]

**Issued by:** Radford University  
Teresa Anders, Contract Officer  
P# 540-831-6097  
Email: tanders@radford.edu

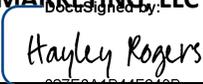
**Contractor:** VisionPoint Marketing, LLC  
3210 Fairhill Drive, Suite 150  
Raleigh, NC 27612  
Diane Kuehn, CEO  
P# 919-848-2018  
Email: dkuehn@visionpointmarketing.com

**Contract Administrator:** Wendy Lowery  
Phone: 540-831-6716  
Email: wlowery@radford.edu

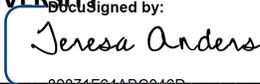
**Description of Renewal Notice:**

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up to this point. The contract pricing will remain the same.

**VISIONPOINT MARKETING, LLC**

DocuSigned by:  
  
 By: \_\_\_\_\_  
027E0A1B44F048B...  
 (Signature)  
 Name: Hayley Rogers  
 Title: VP of Finance  
 Date Signed: 1/25/2022 | 5:10 PM PST

**RADFORD UNIVERSITY**

DocuSigned by:  
  
 By: \_\_\_\_\_  
82871F04ABC048D...  
 (Signature)  
 Name: Teresa Anders  
 Title: Associate Director of Procurement and Cont  
 Date Signed: 1/26/2022 | 8:18 AM EST