



501 Stockton Street ♦ P.O. Box 6885 ♦ Radford, VA. 24142

**CONTRACT EXTENSION**

**Date:** October 4, 2024

**Contract Number:** RU20029

**Service:** Strategic Marketing and Communications

**Extension Term:** Extension Term shall be from July 31, 2025 to September 30, 2025

**Issued by:** Radford University  
Austin Eads, Procurement Officer  
540-831-5634  
Ateads@radford.edu

**Contractor:** VisionPoint Marketing, LLC  
3210 Fairhill Drive, Suite 150  
Raleigh, NC 27612  
919-848-2017  
dkuejm@visionpointmarketing.com

**Contract Administrator:** Dr. David Perryman, Associate VP for Strategic Communications  
540-831-5040  
deperryman@radford.edu

**Description of Extension Notice:**

In accordance with the Commonwealth of Virginia Purchasing Manual for Institutions of Higher Education and Their Vendors all terms, conditions, and specifications of the original contract remain the same during the contract extension period, along with any modifications that may have been incorporated up to this point. The contract pricing for this extension period shall remain the same.

Return one executed extension letter to my attention within ten business days.

**VISIONPOINT MARKETING**

**RADFORD UNIVERSITY**

By: DocuSigned by:  
*Hayley Rogers*  
027E0A1B44F648B...

Name: Hayley Rogers

Title: CFO / COO

Date Signed: 10/4/2024 | 9:08 AM PDT

By: DocuSigned by:  
*Austin Eads*  
FSDBF7E03E094F1...

Name: Austin Eads

Title: Procurement Officer

Date Signed: 10/4/2024 | 12:08 PM EDT