



501 Stockton Street ♦ P.O. Box 6885 ♦ Radford, VA. 24142

CONTRACT EXTENSION

Date: October 4, 2024

Contract Number: RU20029

Service: Strategic Marketing and Communications

Extension Term: Extension Term shall be from July 31, 2025 to September 30, 2025

Issued by: Radford University
Austin Eads, Procurement Officer
540-831-5634
Ateads@radford.edu

Contractor: VisionPoint Marketing, LLC
3210 Fairhill Drive, Suite 150
Raleigh, NC 27612
919-848-2017
dkuejm@visionpointmarketing.com

Contract Administrator: Dr. David Perryman, Associate VP for Strategic Communications
540-831-5040
deperryman@radford.edu

Description of Extension Notice:

In accordance with the Commonwealth of Virginia Purchasing Manual for Institutions of Higher Education and Their Vendors all terms, conditions, and specifications of the original contract remain the same during the contract extension period, along with any modifications that may have been incorporated up to this point. The contract pricing for this extension period shall remain the same.

Return one executed extension letter to my attention within ten business days.

VISIONPOINT MARKETING

By: DocuSigned by: Hayley Rogers
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Name: Hayley Rogers

Title: CFO / COO

Date Signed: 10/4/2024 | 9:08 AM PDT

RADFORD UNIVERSITY

By: DocuSigned by: Austin Eads
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Name: Austin Eads

Title: Procurement Officer

Date Signed: 10/4/2024 | 12:08 PM EDT