



501 Stockton Street ♦ P.O. Box 6885 ♦ Radford, VA. 24142

CONTRACT RENEWAL LETTER

Date: July 8, 2024

Contract Number: RU20029

Service: Marketing Strategy and Media Placement

Renewal Term: July 30, 2024 through July 29, 2025 [Renewal No. 3 of 3]

Issued by: Radford University
Austin Eads, Procurement Officer
Telephone: 540-831-5634
Email: ateads@radford.edu

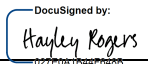
Contractor: VisionPoint Marketing, LLC
3210 Fairhill Drive, Suite 150
Raleigh, NC 27612
Diane Kuehn, CEO
Telephone: 919-848-2017
Email: dkuejm@visionpointmarketing.com

Contract Administrator: David Perryman, Assoc. VP for Strategic Communications
Telephone: 540-831-6044
Email: dgbeane@radford.edu

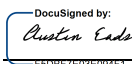
Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will remain the same.

VisionPoint Marketing, LLC

By: 
Name: Hayley Rogers
Title: CFO / COO
Date: 7/11/2024 | 6:07 AM PDT

RADFORD UNIVERSITY

By: 
Name: Austin Eads
Title: Procurement Officer
Date: 7/11/2024 | 9:35 AM EDT