



501 Stockton Street ♦ P.O. Box 6885 ♦ Radford, VA. 24142

CONTRACT RENEWAL LETTER

Date: May 26, 2023

Contract Number: RU20029

Service: Marketing Strategy and Media Placement

Renewal Term: July 30, 2023 through July 29, 2024 [Renewal No. 2 of 3]

Issued by: Radford University
Austin Eads, Procurement Officer
Telephone: 540-831-5634
Email: Ateads@radford.edu

Contractor: VisionPoint Marketing, LLC.
3210 Fairhill Drive, Suite 150
Raleigh, NC 27612
Diane Kuehn, CEO
Telephone: 919-848-2018
Email: Dkuejm@visionpointmarketing.com

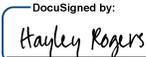
Contract Administrator: Angela Joyner, VP for Economic Development and Core Ed.
Telephone: 540-831-5340
Email: Ajoyner@radford.edu

Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will remain the same.

VisionPoint Marketing, LLC

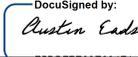
RADFORD UNIVERSITY

By: 
DocuSigned by:
027E0A1B441F04B5...

Name: Hayley Rogers

Title: VP of Finance

Date: 5/30/2023 | 8:43 AM PDT

By: 
DocuSigned by:
F5D6F7E03E094F1...

Name: Austin Eads

Title: Procurement Officer

Date: 6/6/2023 | 7:10 AM EDT